



## Awards keep rolling in as ELGA win two more GOLD awards for PURELAB flex

UK 25<sup>th</sup> Feb 2011: ELGA, the global labwater brand of Veolia Water Solutions & Technologies, the world's leading water technology and service company, has received two new awards and a 'Scientists Choice' nomination.

The PURELAB flex has won two GOLD awards, one for Industrial Product Design and a second for Materials Innovations. And the PURELAB Pulse has been nominated as Select Sciences "Scientist Choice" by its readers.



ELGA's innovative, integrated approach to design has paid off when it recently won two Gold Awards for the PURELAB flex water purification systems at the dba Design Effectiveness Awards held on 17 February 2011. Steve Bryant, Global Product Manager at ELGA commented 'the PURELAB flex is a great example of how both user consultation and the latest in industrial design can deliver award winning results.'

The dba Design Effectiveness Awards are the only awards that take the commercial success of products and services into account in the judging process. The Judging Panel is made up of leading organisations and this year included senior marketers from top companies such as GlaxoSmithkline, BBC, Marie Curie, EDF Energy and HSBC.



And ELGA's accolades have not stopped there. The PURELAB Pulse, ELGA's unique recirculation EDI (Pulse) water purification system has been nominated by the scientific community of Select Sciences for a 'Scientists Choice Award'. The Scientists' Choice Awards are the laboratory industry's award to provide the online scientific community with a channel to celebrate new technologies. The awards were based on the results of an independent poll, where more than 20,000 international scientists from the Select Science online community were invited to nominate and vote for their favourite new products.

For more information about ELGA and its award winning products please visit [www.elgalabwater.com](http://www.elgalabwater.com)

### **Note to Editors**

ELGA is an integral part of Veolia Water Solutions and Technologies, a division of Veolia Environment the world's leading environment and water service company. ELGA has over 50 years' experience in manufacturing, supplying and servicing laboratory water purification systems. ELGA offices and distributors are located in more than 60 countries worldwide.

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ELGA is the global laboratory water brand name of Veolia Water Solutions & Technologies. PURELAB is the trademark of ELGA.